



NEW YOU MEDIA
THE FUTURE OF BEAUTY AND ANTI-AGING

Pinterest CONTEST

BEAUTY BY NATURE

Theme: Display your favorite Natural Beauty Tip

Sponsors: New You selected "Beauty By Nature" as the perfect theme to promote our upcoming Natural issue! As a featured sponsor, your logo will appear on all promotional material distributed to media outlets as well as the winner's announcement page on the New You Website. Sponsors will also receive editorial mention on NewYouMedia.com.

Duration: March 12th – April 16th (5 weeks)

Sponsor Provided Prizes:

1st: \$300 value natural beauty bag; product tip featured on New You website

2nd: \$150 value natural beauty bag; free subscription provided by New You

3rd-5th: Free Subscription provided by New You

Judges: We have teamed up with Extra TV host, Maria Menounos to judge the best natural beauty tip! Our Florida team will select the two best boards at the end of each week and on April 16th, Maria will choose a winner from the 10 finalists.

Entry: To enter, contestants must first follow New You on Pinterest and then create a board entitled "Beauty By Nature." They must include the hashtags **#NewYou** and **#NaturalMe** in the captions and provide a brief explanation of tip.

Please email: Elena Schmidt at Eschmidt@newyoumedia.com
or call **877-772-0160** for more information